# Minutes

# Monroe Downtown Development Authority

**Work Session**

**Thursday, January 20, 2022**

# Council Chambers, Monroe City Hall

Chairperson Tony Trujillo called the meeting to order at 6:00pm.

**1. Roll Call**

Present: Mayor Robert Clark, Robert Copp, Eric Drummonds, Mary Hastings, Scott Kegerreis, William Slicker, Anthony Trujillo

Absent: Mackenzie Swanson, Malissa Whited

Staff: Annette Knowles, Downtown/Economic Development Coordinator

**2. Public Comments –** None

**3. Strategic Plan 2022-2027 Process**

The work to develop a 2022-2027 Strategic Plan was facilitated by Joe Borgstrom, Place + Main. The board members completed a four-step process: SWOT analysis, review of mission and vision statements, review and update goals and develop strategic objectives.

Borgstrom will develop a draft plan that will be provided for comment/feedback by the board at its February regular meeting. The draft may be adopted at the March regular meeting.

**4. Adjournment**

Motion to adjourn at 9:02pm by Slicker, seconded by Kegerreis. ***Motion carried, all ayes.***